University of Connecticut IFC Recruitment Rules

Recruitment Rules will need to be voted on at the end of each academic year for the following academic year's recruitment. As our campus transitions to a 365-recruitment model, chapters will have the option to extend bids at any point during the semester while classes are in session and after IFC's primary recruitment period ends. All rules signified by the Center of Fraternity and Sorority Life Development regarding New Member Intake/Education policy must be followed. Policies can be found here: New Member Intake/Education Policy

- The following terms are used throughout this document:

    - Potential new member (PNM) is defined as any male not currently affiliated with an IFC fraternity, who is registered for recruitment.

    - Recruit is defined as any male student not currently affiliated with an IFC fraternity, regardless of their intent to participate in recruitment.

- PNM Eligibility:

    - To participate in recruitment, recruits must be enrolled as a student at the University of Connecticut.

    - Recruits must not currently be or ever have been an initiated member of any North-American Interfraternity Conference (NIC) fraternity, unless formally released in writing by the national office of that fraternity.

- Recruitment Event Guidelines:

    - All recruitment events must end by 12:00 A.M. (midnight).

    - All recruitment events and activities must be free of alcohol and other substances.

    - All recruitment events are to be free of participation by women.

- Bidding Guidelines:

    - Fraternities may not promise a bid to a recruit at any time.

    - In order to receive a bid on Bid Day a recruit must have filled out the registration prior to the posted deadline. If not registered the PNM will have to wait until the Open Bid period.

    - Open Bids – any recruits signed up after the recruitment deadline will be eligible to receive bids one week after Bid Day.

    - **Silent Period for Bid Day**: From the time a bid list is submitted until new member lists are released to chapters, members of every chapter must not be in contact with PNMs (e.g., text, call, social media, in person, etc.).

- Marketing Guidelines:

    o Any promotional material (t-shirts, flyers, mailers, etc.) used for Recruitment may not reference alcohol or be degrading in any way.

    o Member fraternities must turn in their Recruitment Calendar to the IFC VP of Administrative Affairs before the first IFC sponsored recruitment event of the semester.

    o IFC will review and approve video content going out in promotion of recruitment.

        ▪ Videos must be submitted to the IFC VP of Membership Experiences before the first IFC sponsored recruitment event of the semester.

            ▪ Organizations that do not submit their recruitment video by this deadline will not be allowed to post a recruitment video that semester.

        ▪ Some things that will deter videos from being approved:

            ▪ Excessive use of alcohol

            ▪ Dangerous or potentially harmful activity

            ▪ Derogatory language in music or video clips

- Anything that can be considered harmful to the image of the Interfraternity Council. General Guidelines:

    o Before a bid is given, the new member must be made aware of accurate financial information and time commitment information for the chapter. For PNMs joining through the IFC Recruitment Period, chapters must provide the IFC VP of Membership Experiences an estimated membership cost before the first IFC sponsored recruitment event of the semester. IFC will share estimated membership costs will all recruits.

- All chapter recruitment chairs and presidents are required to attend Campus Director training each semester. Once training is completed, officers will be granted access to Campus Director within one week. Chapters will use Campus Director to view all registered PNMs and submit interview lists and bid lists.

If any of these recruitment rules are broken the chapter may be subject to fines and or the IFC judicial board will call a hearing to determine the sanctions appropriate with the violations.